



OLIVIA NEWTON-JOHN

CANCER CENTRE APPEAL

Embracing Medical Care and Wellness

DATE: Sunday 12 November 2006

Subject: Victorian Labor Government promises \$25 million

The Victorian Labor Government promised to commit \$25 million to the Olivia Newton-John Cancer Centre Appeal, if re-elected. Premier Steve Bracks made the announcement at the Austin Hospital in front of the current Cancer Services' building, Heidelberg House, during the election campaign on 12 November.

The \$25 million is the single biggest contribution that has been promised to the appeal to date.

Mr Bracks met with several patients in the Heidelberg House oncology wards and saw first-hand the cramped and inadequate conditions of the current oncology facilities.

Austin Health Director of Cancer Services, Dr Paul Mitchell said, "Any support for the appeal is greatly appreciated. We are thrilled with any commitment, as it all helps to bring us closer to realising this cancer centre."

The centre will focus on Olivia's personal philosophy of caring for the whole person – body, mind and spirit, and will incorporate a Wellness Centre for patients, their families and carers.

The centre will include leading clinical research programs, through the international Ludwig Institute for Cancer Research, with many-first-in-man trials that could benefit cancer patients world-wide.

For more details on the \$25 million pledge, contact the ALP Campaign Media Unit 03 9933 8539.

For further details on the Olivia Newton-John Cancer Centre Appeal, contact Manager of Fundraising Communications, Austin Health on 03 9496 4113 or 0419 597 262 or visit www.oliviaappeal.com