

# OLIVIA NEWTON-JOHN

## CANCER AND WELLNESS CENTRE APPEAL

Embracing Medical Care and Wellness

### **FOR IMMEDIATE RELEASE**

2 November, 2009

#### **Horse racing expert joins Olivia's cause as official ambassador**

Olivia Newton-John has appointed a new ambassador for her Cancer and Wellness Centre Appeal. Jenny McAlpine, marketing manager for the powerful David Hayes racing Stable in Melbourne, was delighted to accept the invitation from Newton-John; following a fundraising luncheon at the home of David Hayes yesterday.

McAlpine, with a life time of experience in thoroughbred racing and breeding both locally and internationally, had instigated the Appeal's partnership with Victoria Racing. The Appeal is nominated as the main charity for this year's Melbourne Cup Carnival 'pin and win' fundraising program.

Newton-John, who hosted the luncheon with Appeal Ambassador Eddie McGuire, said: "Jenny is delightful and so excited to be involved."

McAlpine joins other key ambassadors who are helping raise funds and awareness for the Cancer and Wellness Centre Appeal, including Eddie McGuire, Danni Minogue, Debra Hutton, Sigrid Thornton and Sir Cliff Richard.

The Cancer and Wellness Centre, to be built in the Austin Hospital by 2012, will combine the latest scientific research and patient-centered medical treatment with the best in wellness care.

The Centre will have a unique focus on providing healing for the whole person - body, mind and spirit – for patients with any type of cancer. The centre will be the first of its kind in the world, developed by the extraordinary vision of Newton John - herself a cancer survivor.

For more information on the Olivia Appeal or to pledge support, visit [www.OliviaAppeal.com](http://www.OliviaAppeal.com)

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The Olivia Newton-John Cancer and Wellness Centre Appeal is part of Austin Health  
[www.austin.org.au](http://www.austin.org.au)